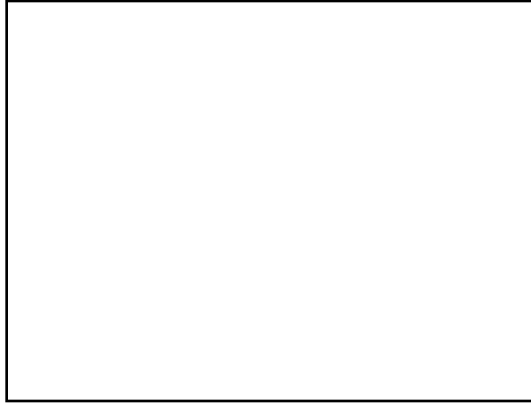


Product Vision Workshop #2 • Personas



HEADSHOT

Name _____

Industry _____

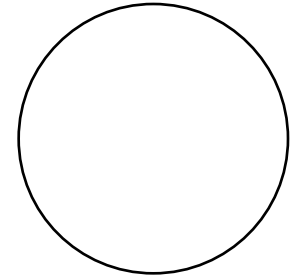
Company _____

Title _____

Goals

Tools

Weekly activities



PIE CHART

Fears and Frustrations

How do they help you?

Quotes