

NATALIE FORMAN

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TECHNICAL SKILLS

Front-End Development

- JavaScript
- HTML5
- CSS3, SASS

Design

- UX/UI design
- Visual identity
- Motion graphics
- Wireframing
- Adobe Suite

Programming

- PHP
- SQL
- Python

AWARDS

School of Communications Visions Awards

May 2016

Awarded best Graphic PSA
in New Media

American University Design Show

May 2015, 2016, 2017

Juried student exhibition

Student Web Awards

May 2015

Finalist in international
competition

RHA Member of the Year

April 2015

EXPERIENCE

Industry Dive

Washington, DC

Front-End Design Intern

June 2016 – August 2016

- Designed and coded email templates sent to thousands of readers on behalf of Fortune-100 clients
- Led UX interviews with C-suite and director-level staff to redesign internal subscriber data tool
- Increased performance of multiple sites by responsively serving images

American University, Center for Teaching, Research and Learning

Washington, DC

Graphic and Web Design Specialist

January 2016 – May 2017

- Designed print collateral for conferences of over four hundred people
- Developed logos and advertising materials for programs targeted at over eight hundred faculty members
- Increased traffic to website through page optimization and banner image design

NASDAQ

Rockville, MD

Nasdaq.com Web Design Intern

June 2015 – August 2015

- Created HTML mockups of pages as well as redesigned and coded existing web-pages for a site that reaches millions of people a year
- Implemented JavaScript widgets from outside vendors and updated them so as to be consistent with the website styles and company brand
- Critiqued and redesigned the CSS Style Guide and developed a consistent, clean style

Amadeus Consulting

Boulder, CO

Creative Team Intern

June 2014 – August 2014

- Coded HTML and CSS for internal WordPress site pages
- Designed mobile and web applications using Photoshop color comps and wire-framing techniques using Agile and scrum methods
- Collaborated with management to materialize client's vision under a short deadline

EDUCATION

American University, College of Arts and Sciences

Washington, DC

BS Computer Science, BA Graphic Design, MINOR Mathematics

May 2017

GPA: 3.93

University Honors Program

EXTRACURRICULARS

American University Design Club

Treasurer | August 2015 – May 2017

Design Show Art Director | April 2017

- Designed branding and guided the design concept
- Created promotional materials

American University Ultimate Frisbee

Captain | August 2015 – May 2017

Treasurer | August 2014 – May 2015

- Planned practices for 40 players
- Organized and led 4 tournaments a semester

Upsilon Pi Epsilon

May 2015 – Computer Science Honors Fraternity

Attended meetings concerning technical topics as well as heard from local young professionals

Residence Hall Association

Deputy of Marketing and Design

August 2014 – May 2015

- Created promotional materials for campus wide events
- Designed apparel and gifts for RHA events and staff